

# 15 GLORIOUS REASONS YOU SHOULD SELL AN e-course NOW!



LEARN FROM E-COURSE QUEEN LEONIE DAWSON



# ★ WHY LEARN FROM LEONIE DAWSON? ★

#1 internationally best-selling author

WORKS only 10 hours a week

Self MADE Multi-Millionaire



OVER \$11 MILLION in Revenue

WINNER of Ausmumpreneur's  
★ People's Choice Business COACH  
★ GLOBAL BRAND AWARD  
★ Businesses Making A Difference AWARD

TEACHER of the 40 DAYS to CREATE & SELL YOUR E-COURSE PROGRAM

AS SEEN IN...

HUFFPOST

Forbes



THE AUSTRALIAN



EVENTUAL MILLIONAIRE



♥ ALSO:

- ✓ A SWEARY Motherfucker
- ✓ T.M.I.
- ✓ Will PROBABLY make you GIGGLE



POOKY BEARS,

The time has **NEVER BEEN BETTER**  
to create & sell E-COURSES...

& that's saying something considering  
what a **FUCKING RAD** business model  
they ARE - high profits, CAN BRING IN PASSIVE  
income & take your work to the world

IN A **BIG** way. Honestly, I'm  
**SHOCKED** more people don't sell  
e-courses... demand is **HIGH** +  
supply is still pretty **BLOODY LOW!**

E-COURSES can change your  
**LIFE, BUSINESS + INCOME** in  
the VERY BEST OF WAYS...

Here's just 15 reasons **WHY** →

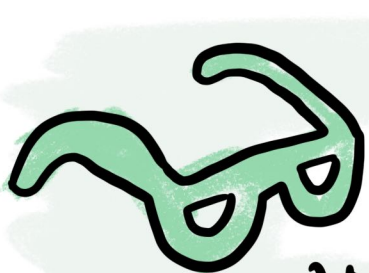


1. THE DEMAND for ONLINE LEARNING has never been HIGHER. Adults + kids alike have been NEEDED to LEARN ONLINE for School, work + Pleasure due to COVID.



2. SELLING E-COURSES HAS A HUGE PROFIT MARGIN that beats most industries

3. You CAN STOP SELLING 1:1 & START SELLING TO MANY!

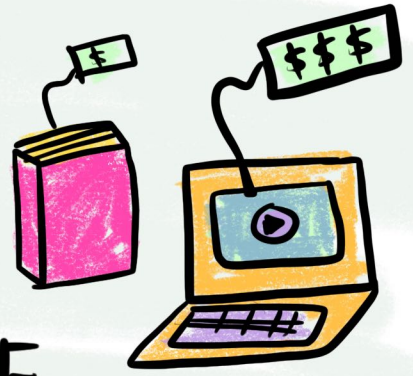


4. Teaching an E-COURSE helps you be seen as an EXPERT in your industry



5.

YOU CAN TURN YOUR  
BOOK IDEA INTO A  
COURSE & SELL IT FOR



10-100x THE PRICE



E-COURSES CAN BE A  
**PASSIVE**, HANDS-OFF  
WAY OF MAKING \$\$\$

6.

7.

E-COURSES ARE AN **ECO-FRIENDLY** BUSINESS.



- ✓ No PRODUCTION
- ✓ No SHIPPING
- ✓ No TRAVEL

8.

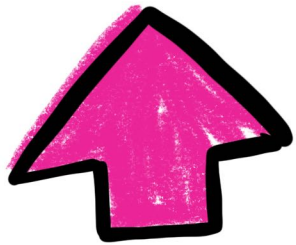
YOU CAN ~

DRAMATICALLY  
INCREASE YOUR  
INCOME!



9.

You CAN **HELP**  
**MORE PEOPLE.**



If You still offer 1:1  
work, You CAN charge  
a **HIGHER, PREMIUM**  
**PRICE.**

10.

11.

E-COURSES CAN BE A  
great PLACE for  
**NEW CUSTOMERS** to  
**START WORKING**  
with You. ♥



YOUR CUSTOMERS CAN  
experience even

**BIGGER RESULTS**  
**+ TRANSFORMATION**

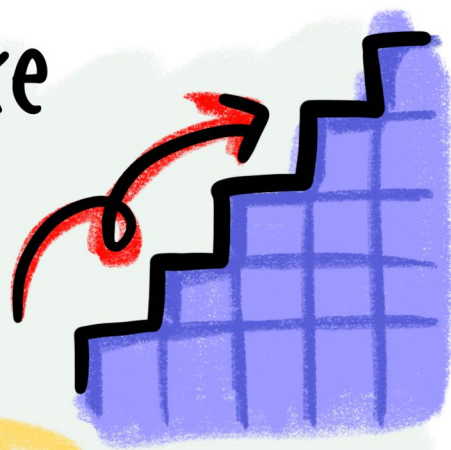
12.



13.

E-COURSES CAN TAKE  
YOUR BUSINESS TO  
THE

**NEXT  
LEVEL**



You can do

**IMMENSE GOOD**

in this WORLD with

EXTRA ABUNDANCE. BUY LAND FOR HABITAT?  
SPONSOR A CHILD? Donate to Social justice?  
we are the RICH PEOPLE we've BEEN  
waiting for!

14.

15.

Right now, there is **SOMEONE**  
**WHO IS SUFFERING** because  
they don't KNOW what You do.  
WOULD YOU REALLY SAY NO TO  
HELPING them + teaching them?

WE NEED YOUR WORK in this WORLD.



# IMAGINE

how your life &

Business could be different

if you had your E-COURSE  
CREATED & selling in

just 40 days...





40★

days to CREATE  
+ SELL YOUR  
E-COURSE

- ✓ Are You READY to FINALLY create Your e-course?
- ✓ Want to stop selling 1:1 & sell **1:MANY**?
- ✓ Want to leverage & scale Your **income** fast?

join **2,500** gorgeous  
humANS + TAKE MY **4** week  
PROGRAM to Get Your COURSE  
**CREATED + SELLING!**



# Learn the **SUCCESS SECRETS** to HOW I HAVE SOLD OVER **\$8M** IN E-COURSES

## FINISH YOUR COURSE &

- ① Teach **THOUSANDS**
- ② FREE YOUR **time**
- ③ GROW YOUR **INCOME**
- ④ BE Recognised as an **expert!**



**"From lockdown to £50,000 in sales!"**

"When COVID-19 wiped out my income as a live illustrator for conferences, I was SO GLAD to have Leonie's course.

We launched Good Ship Illustration which earned £50,000.

It was a game changer!"

- Katie Chappell, co-founder of Good Ship Illustration



# EVERYTHING I COVER IN THIS PROGRAM:

- ☑ What course you should teach
- ☑ MindMap templates to help you flesh out your course
- ☑ How to create
  - Videos
  - Webinars
  - Audio
  - E-Books
- ☑ How to Automate & create systems to take less time
- ☑ How to ensure your students get AMAZING RESULTS

- ☑ MARKeting Success tips & checklists
  - ☑ Behind the scenes of how I've sold over \$8m in e-courses
  - ☑ What software to use
  - ☑ The nitty gritty details of my e-course empire
  - ☑ All the:
    - Accountability
    - Tech
    - Marketing
- Guidance you need to get your e-course DONE AT LAST!

join the class now at:

[LEONIEDAWSON.COM/ECOURSE](http://LEONIEDAWSON.COM/ECOURSE)

